FORM PTO 1449 US Department of Commerc Patent and Trad mark Office VIGN1130 SERIAL NO.:

Op/682,039

APPLICANT(S):

Brendan Kitts

INFORMATION DISCLOSURE

FILING DATE:

GROUP ART UNIT:

July 12, 2001

U.S. PATENT DOCUMENTS

	EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	9.8	A1						Do.
/q	LLE B	A2						CC
4.	Miles e	A 3					Tech	1000
		A4					· no	10gy 200
THE PARTY OF THE P	& TRADEWARE	⁷ A5						logy Center 2100
		A6 ·						5700

FOREIGN PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
	B1			•			
	B2						

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

AY.	C1	Discount Store News, "Datasage customer analyst," 1998. (11 pages)			
A	C2 Montgomery, et al., "Estimating price elasticities with theory-based priors," J. Marketing Research, Vol. 36, pp. 413-23, 1999.				
As.	C3	Simon, "Price management," Elsevier Sci Pub, pp. 13-41, 1989. (32 pages)			
As.	C4	Subrahmanyan and Shoemaker, "Developing optimal pricing and inventory policies for retailers who face uncertain demand," J. Retailing, Vol. 72, pp 7-30,1996. (24 pages)			
D.	C5	Vilcassim and Chintagunta, "Investigating retailer product category pricing from household scanner panel data," J. Retailing, Vol. 71, pp. 103-28, 1995. (26 pages)			
A).	C6	Weinstein, "Tackling Technology," Progessive Grocer, 1999. (6 pages)			
D.	C7	Wellman, "Down in the (data) mines," Supermarket Business, pp. 33-35, 1999. (3 pages)			
A.	C8	RT News, "New customer management system returns lost sales to dick's," RT Magazine, 1999. (במין)			
Ar.	C9	DataSage, Inc., "DataSage customer analyst," Progressive Grocer, 1998 (2 pages)			

EXAMINER T. GRAYSAY	DATE CONSIDERED 6/24/2005

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

AU\4066412.1 2101905-991130

STATEMENT BY APPLICANT

Part of Paper No. 20050624

Page 1 of 1

-2161 3623

Attachment 3, page 2 of 5

FORM PTO 1449 US Department of Commerce
Patent and Trad mark Office
VIGN1130

APPLICANT(S):

SERIAL NO.:
09/682,039

APPLICANT(S):

Bradian Kitts

FILING DATE:
June 12, 2001
JAN 2 9 2003

3623

		(A)	à W	S. PATENT DOCUMENTS	UP 3	30 <u>0</u>	
EXAM. INITIALS		DOCUMENT NUMBER	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
W.	A1	5,790,790	08/04/98	Smith et al.	395	200	10/24/96
DY.	A2	5,774,660	06/30/98	Brendel et al.	395	200	08/05/96
A.	A3	5,761,416	06/02/98	Mandal et al.	395	200	12/27/96
A's	A4	5,732,218	03/24/98	Bland et al.	395	200	01/02/97
A.	A5	5,421,015	05/30/95	Khoyi et al.	709	107	09/20/93
A.	A6	5,339,392	08/16/94	Risberg et al. Elko et al.	345	762	12/28/90
The state of the s	A7	5,331,673	07/19/94	Elko et al.	714	43	03/30/92
BY.	A8	5,257,369	10/26/93	Skeen et al. Khoyi et al.	709	312	10/22/90
31.	A9	5,226,161	07/06/93	Khoyi et al.	709	316	08/31/92
19 J.	A10	5,312,787	05/18/93	Baker et al.	707	101	03/12/91
By-	A11	5,210,824	05/11/93	Putz et al.	707	523	03/28/91
W.	A12	4,811,207	03/07/89	Hikita et al.	707	2	03/06/86
- سا	A13	4,754,428	06/28/88	Schultz et al.	709	246	04/15/85
3 5-	A14	6,185,608	02/06/01	Hon et al.	709	219	06/12/98
<i>25.</i>	A15	6,185,586	02/06/01	Judson	707	513	04/06/98
BY-	A16	6,141,737	10/31/00	Krantz et al.	711	171	11/04/99
737-	A17	6,138,141	10/24/00	DeSimone et al.	709	203	10/18/96
THY.	A18	6,128,665	10/03/00	Fields et al.	709	219	07/10/98
Dy.	A19	6,112,279	08/29/00	Wang	711	119	03/31/98
I	A20	6,094,662	07/25/00	Hawes	707	104	04/30/98
D.	A21	6,085,226	07/04/00	Horvitz	709	203	01/15/98
	A22	6,067,565	05/23/00	Horvitz	709	218	01/15/98
A.	A23	5,958,008	09/28/99	Pogrebisky et al.	709	223	04/11/97
B.	A24	5,878,223	03/02/99	Becker et al.	709	223	05/07/97

EXAMINER	DATE CONSIDERED
T. GRAYSAY	6/24/2005

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

AU\4092314.1 2101905-991120 Part of Paper No. 20050624
Page 1 of3

Attachment 3, page =

FORM PTO 1449 US Department of Commerce Patent and Trademark Office

Patent and Trademark Office

SERIAL NO.: SERIAL NO.: 909/682,030 09/682,03

						(O(U)()	
A).	A25	5,870,559	02/09/99	Leshem et al.	709	224	04/11/97
D.	A26	5,796,952	08/18/98	Davis et al.	709	224	03/21/97
BY	A27	5,740,430	04/14/98	Rosenberg et al.	395	616	11/06/95
M.	A28	5,727,129	03/10/98	Barrett et al.	706	10	06/04/96
D.	A29	5,572,643	11/05/96	Judson 2 2	\$709	218	10/19/95
AY.	A30	6,012,052	06/04/00	Altschuler, et al. Robinson Robinson Robinson	707	2	01/15/98
D.	A31	5,918,014	06/29/99	Robinson & & &	395	200.49	12/26/96
SY.	A32	5,884,282	03/16/99	Robinson	705	27	04/09/98
Th.	A33	5,790,426	08/04/98	Robinson	364	554	04/30/97
A).	A34	5,704,017	12/30/97	Heckerman, et al.	395	61	02/16/96
BY.	A35	6,041,311	03/21/00	Chislenko, et al.	705	27	01/28/97
<i>3</i> 0.	A36	6,092,049	07/18/00	Chislenko, et al.	705	10	03/14/97
M.	A37	6,049,777	04/11/00	Sheena, et al.	705	10	03/14/97

FOREIGN PATENT DOCUMENTS

EXAM. INITIALS		DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION (YES/NO)
	B1		10				

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages)

B.	C10	Kitts, "An Evaluation of Customer Retention and Revenue Forecasting in the Retail Sector: Investigation into the Effects of Seasonality, Spending and Method" by DataSage,Inc., October 25, 1999,(63 pages).		
A)	C11	Kitts, "RMS Revenue and Retention Forecasting Final Phase Model Specification" by DataSage, nc., January 31, 2000 (16 pages.)		
W.	C12	Miller, M., "Applications Integration-Getting It Together," PC Magazine, Feb. 8, 1994, pp. 111-112		
M.	C13	PointCast 2.0 Eases Burden on Network, 3 pp., Jun. 2, 1997, PC. Week (2 pages)		
M.	C14	Strom, David, The Best of Push, 7 pp., Apr. 1997. (6 pages)		
D.	C15	When Shove Comes to Push, 7 pp., Feb. 10, 1997, PC Week (5 pages)		

EXAMINER TO GRAYSAY	DATE CONSIDERED 6/24/2005

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Port of Paper No 20050624.
Page 2 of 3

AU\4092314.1 2101905-991120

APPLICANT

	Attachne	ent 3, pige # ots
FORM PTO 1449 US Department of Commerce Patent and Trademark Office	ATTY DOCKET NO.: VIGN1130	SERIAL NO.: 3 2000 09/682,0
	APPLICANT(S): Brendant	Kint's All Market
SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT BY APPLICANT	FILING DATE: June 12, 2001 GROVE	V 2 2002 3623

W,

C16

thirdvoice.com—Home Page and Frequently Asked Questions (7 pages), www.thirdvoice.com/help.20/faq.htm, 2000.

EXAMINER	DATE CONSIDERED
T. GRAYSAY	0/24/2005

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

AU\4092314.1 2101905-991120 Part of Paper No. 20050624
Page 3 of 3

Attachment 3, page 5 of 5 PTO/SB/08A (04-03)

					7,1		PTO/SB/08A (04-03
_		IATION DISCL		Application Number 09/682		09/6820	39
08		HENT BY APP	LICANT	Filing Date First Named Inventor		July 12, 2001 Brendan Kitts	
	•	(A)					
Sheet RIDE Of 1				Group Art Unit		3623	
				Examiner Name		Irshadullah, M. T. GRAMSAY	
Sheek	Sheet RIDE of 1			Attorney Docket		VIGN1130	
			U.S.	PATENT DOCUM	ENTS		·
Examiner	xaminer Document Numb						
Initials	Cite No.	Number .		Kind Code (if known)	Publication Date MM-DD-YYYY		Name of Patentee or Applicant of Cited Document
AD.	A38	US-5991735			11/23/1999		Gerace
AD.	A39 2002/01		37	A1	10/17/2002		Cohen et al.
				 			
	·						
				REC MAY12	118:		· · · · · · · · · · · · · · · · · · ·
				NEC			
				MAY42	1 2004		
		·			2004		
				GROU	P 36(<u> </u>	
						<u> </u>	
		<u> </u>					
					 		
		·	<u> </u>			· <u> </u>	
		<u> </u>					
					 <u>-</u>		
Examiner Signature					Date Con	sidered	6/24/2005

Part of Paper No. 20050624